

# MEAGAN ECHEGOYEN

(née Steinkamp for ad credits before 2022)

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## EXPERIENCE

### High Low Studios

Co-Founder/ Creative Director, April 2024–present

### David & Goliath

(El Segundo, Los Angeles)

Senior Digital Designer, October 2020–January 2025

Digital Designer, September 2017–October 2020

Led the digital design team within the digital production department. Onboarded and mentored designers as they joined the team, allocated design projects with producers, gave creative insight and promoted capabilities of the team. Produced animated, video, out of home, and static material for the full breadth of client, non-profit, and internal work.

### POV Entertainment Design

(North Hollywood, Los Angeles)

Digital Designer, July 2016–June 2017

Designed and built web content including animated & video online banners, microsite websites, dvd menus, and social media collateral for various entertainment studios. Saw projects from kickoff to delivery, served as project manager of the digital team; scheduled weekly check-ins, kept team calendar up to date, pitched capabilities of team to potential clients, sent briefs and project summaries to president for billing.

### KBS (kirshenbaum bond senecal + partners)

(Soho, New York City)

Digital Content Manager, May 2014–September 2015

Junior Digital Content Manager, May 2013–May 2014

### NYC Social

(Flatiron, New York City)

Digital Designer, November 2012–May 2013

### Bottlerocket Wine & Spirit

(Flatiron, New York City)

Graphic Designer, July–December 2012

Graphic Design Intern, June–July 2011

### Figment

(Upper East Side, New York City)

Design Intern, May 2010–May 2011

## SKILLS

Motion Graphics, Digital Design, 2D/3D Animation and Fine Art.

Adobe Suite (After Effects, Photoshop, InDesign, Illustrator, XD). Cinema 4D, Experienced UX + UI Designer. HTML, CSS, Wordpress, CMS. Team leader, strong project management and organizational skills, detail oriented, solid work ethic. Intermediate Spanish.

## EDUCATION

### School of Motion

Certificate, Introduction to 3D Animation (Cinema 4D Basecamp), December 2024

### Parsons The New School for Design

BFA, Communication Design, May 2012

2012 New School Commencement Speaker Nominee, Dean's List

### California College of the Arts (CCA)

Pre-College Program, Painting & Sculpture, July 2007

### University of California-Los Angeles (UCLA)

Pre-College Program, Photography & Abnormal Psychology, July 2006

## HONORS

### Webby Awards

Best Use of Animation or Motion Graphics Honoree,

Hear Like They Do, Vizio Sound Bars, 2022

Best Media Strategy Nominee, Stacy's Share for Her, 2021

Auto Advertising Nominee, Kia Feature Films, 2021

### ThinkLA Idea Awards

Best Cause Marketing Campaign, Stacy's Share for Her, 2021

Best Auto Campaign, Kia Feature Films, 2021

### KBS+ Award

KBS (kirshenbaum bond senecal + partners), August 2014

Received agency-wide honor for outstanding work.

### Cat's Meow Award

KBS (kirshenbaum bond senecal + partners), December 2013

Recognized by the BMW Account Group for work ethic, positive attitude, and excellence in digital projects and website work.

### Bank of America Achievement Award, Fine Art, June 2008

### Palo Alto Youth Art Award, May 2008

Received both an Excellence Award and one of two yearly Graduating Senior Awards. Gallery showing at Palo Alto Art Center and induction into the city's permanent art collection.



## CAN-DO DESIGNER.